

## **Selection Criteria**

The selection criteria laid by NFED's Selection Committee in scrutinizing Entrepreneurs' Day Awardees through quality assessment has been the prominent highlight of bagging this coveted award. It is quite relevant and indispensable to categorize the awardees of 4<sup>th</sup> Entrepreneurs' Day Awards '2017 and bestowing the appropriate Star Status in accordance with their profiles by Selection Committee.

**The Star Categories will be based on the following:**

- 1) Education Qualification (s) & Enterprise Registration
- 2) Overall Experience (Industry / Corporate / Organization / Enterprise / Trust / Society etc.) in Years
- 3) Socio-Economic Significance
- 4) Entrepreneur / Enterprise Award (s) & Recognition (s)
- 5) Domain Accomplishment (s)
  - a) New Innovation / Patents / Technology / Service (s)
  - b) Longevity & Scale of Operation
  - c) Entrepreneurial Leadership Achievements
  - d) Socio-Economic Sustenance Activities and
  - e) Quality Management Measures & Compliance
  - f) HR Practices / Activities
  - g) Workforce Welfare Activities
- 6) Societal Contribution (CSR / Social (Societal Development / Wellness Programmes / Activities)
- 7) Media, Publicity & Networking Activities

## **Categories & Scores**

Young Entrepreneur Category	-	From 4.0 & up to 5.0
Senior Entrepreneur Category	-	Above 5.0 & up to 6.0
Outstanding Entrepreneur Category	-	Above 6.0 & up to 7.0

## Star Status

S. No.	Star Indicators / Criterion	Points obtained
1	Education Qualification(s) & Registration	1
2	Overall Experience (Industry / Corporate / Service) in Years	1
3	Socio-economic Significance	1
4	Award(s) & Recognition (s)	1
5	Domain Accomplishment (s)	1
6	Societal Contribution (Corporate Social Responsibility / Societal / Welfare Activities)	0.6
7	Media, Publicity & Networking	0
<b>Total Points Obtained</b>		<b>5.6 / 7.0</b>

**Note:** Score 4.0 & above will be considered for award endorsement. It is to be noted that only those nominees meeting the minimum scoring requirements shall be scrutinized under the aforementioned categories by the selection committee for award endorsement.

**Star Status is based on total points (score) obtained in accordance with aforementioned individual star indicator / criteria**

For instance, if an awardee scores 5.6 / 7.0 in the rating scale then the certificate shall highlight the star status as indicated below (overall points awarded by in accordance with the selection criteria will be printed at the backside of the award certificate):

**Award Ratings: 5.6 / 7.0**

